



Alsace

Molsheim 29/5 - 1/6 • 2015



8TH EUROPEAN MEETING



Racing celebrities united after the 1907 Kaiserpreis: Ettore Bugatti at the wheel of a type 8 Deutz, with Vincenzo Lancia sitting next to Rembrandt Bugatti and Louis Wagner on the back of the car high up behind him. Leaning on the rear wing is Giovanni Agnelli.

In 1909 when Vincenzo Lancia was gaining a name for his early models built in the factory he had founded three years earlier in Turin, another young Italian set up his own motor company in Molsheim in the Alsace. Ettore Bugatti, who, like Lancia, was born in 1881, was to become one of France's most famous motor manufacturers in the first half of the 20th century.

The Alsace region had been part of Germany since 1871 following the Franco-Prussian war and only reverted to France after the Treaty of Versailles in 1919. Bugatti arrived there in 1901 where he was technical director at the De Dietrich factory. Just like Vincenzo, he developed new models and competed in numerous races. He left the company in 1904 and a string of positions followed in automobile development and construction.

In 1907 Bugatti began work at the Deutz Gasmotoren-Fabrik in Cologne. In his cellar he developed an ultra-

lightweight car which he started producing soon afterwards under his own name, before ending his contract with Deutz and moving to Molsheim.

The rest is history and there is much serious literature on the subject of the man and his cars, as well as a notable museum within reach of our venue, at Mulhouse. What attracts us are the parallels between these two Italian pioneers in the field of motor manufacturing and motor sport. A passion we share with them, especially when we take our old Lancias out for a trip in the countryside.

What an ideal spot to combine history and sightseeing in this beautiful landscape, close to Germany and Switzerland, that has become one of France's wealthiest regions. With its political, economic and cultural capital, Strasbourg, the seat of numerous international organisations and bodies, the Alsace has become politically one of the most important regions of the European Union.



The Alsace is also famous for its wines. These are mostly white and display a strong Germanic influence. Some of the world's most noted dry Rieslings emanate from the Alsace. It is also the main beer-producing region of France, with long-established breweries in the Strasbourg area.

As in previous years, the programme for the weekend begins on the Friday evening, followed by two days of (non-competitive) driving to discover this attractive region, with every opportunity for social contacts throughout the event, and ending with a farewell breakfast on the Monday morning.

Sufficient reason to note the dates of this 2015 edition of the Sliding Pillar Rally in your agenda. An event not to be missed by the real Lancia enthusiast such as yourself. Once again we look forward to meeting you for a highly enjoyable weekend starting on 29 May 2015.

Your Sliding Pillar team

PROGRAMME (PROVISIONAL)

Friday 29/05/2015	15:00 - 19:00	Registration at Hotel Diana ¹ in Molsheim
	20:00 - 22:00	Welcome dinner
Saturday 30/05/2015	07:30 - 09:00	Breakfast
	09:30 - 11:30	Rally Part 1: drive in the region
	12:00 - 13:30	Lunch
	14:00 - 18:00	Rally Part 2: drive back to Molsheim
	20:00 - 22:30	Gala dinner
Sunday 31/05/2015	07:30 - 09:30	Breakfast
	10:00 - 11:30	Rally Part 1: drive in the region
	12:00 - 13:30	Lunch
	14:00 - 17:00	Rally Part 2: drive back to Molsheim
	19:30 - 22:00	Farewell dinner
Monday 1/06/2015	07:30 - 10:00	Breakfast
	10:00 - 11:00	Farewel & departures



RATES (ALL-IN ARRANGEMENTS • COMPLETE PROGRAMME²)

	Hotel Diana ^{****3}	Hotel Le Bugatti ^{***3}
Car + driver	€ 525,-	€ 475,-
Passenger (sharing same room)	€ 460,-	€ 420,-
Children (up to 12 years old, in parents room)	€ 105,-	-
Single occupancy supplement	€ 135,-	€ 110,-

The main hotel is the Diana Hotel & Spa^{****}, where the Sliding Pillar staff will be at your service and where all dinners will be held. We have 50 rooms at our disposal there. An additional 15 rooms are available at Hotel Le Bugatti^{***} situated less than 1km away.

¹ Participants staying in Hotel Le Bugatti should also register for the Sliding Pillar Rally in hotel Diana.

² Due to the limited numbers of available rooms, priority will be given to participants for the complete Sliding Pillar programme from 29th May to 1st June 2015. Please contact us for any special arrangements, i.e. a partial participation in the event.

³ Please indicate clearly your hotel of choice on the registration form. Your participation will be confirmed after reception of this form and your payment into the Sliding Pillar account. In case rooms are no longer available in either of the hotels, we will contact you to work out another possible solution.

VENUE



Diana Hotel Restaurant & Spa ★★★★★

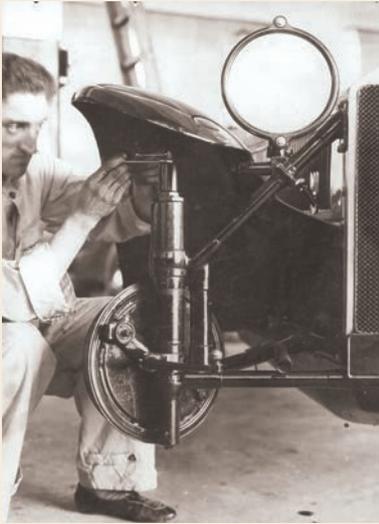
14 Rue Sainte-Odile | 67120 Molsheim | France
+33 3 88 38 51 59 | www.hotel-diana.com



Hotel Le Bugatti ★★★

3 Route Ecospace | 67120 Molsheim | France
+33 3 88 49 89 00 | www.hotel-le-bugatti.com

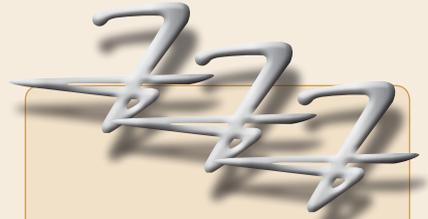
SLIDING PILLAR?



The characteristic "SLIDING PILLAR" independent front suspension found on every Lancia for over forty years is a significant engineering feature that doubtless contributed to the marque's success.

From the revolutionary Lambda to the subtle Appia all Lancias shared this ingenious suspension. We think that for this reason "Sliding Pillar" is also the logical name for an event having the ambition to bring the glory and the brilliance of these magnificent cars really back to life.

Whether you drive a Lambda, Dilambda, Astura, Artena, Augusta, Belna, Aprilia, Ardennes, Ardea, Aurelia, Appia or Florida, you are warmly invited.



While the Sliding Pillar weekend remains the international reunion of choice for owners of all such cars, since 2013 we officially welcome the owners of Flaminia, Flavia and Fulvia to participate as well.

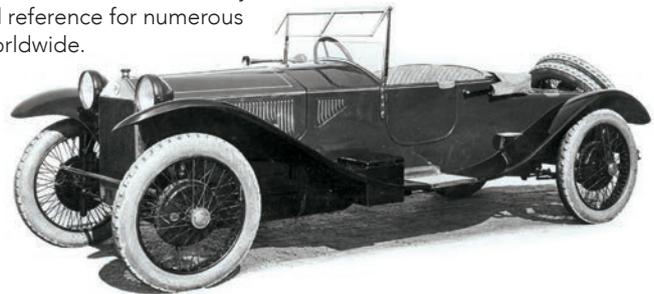
These classic Lancias that occasionally appeared in previous editions of the Sliding Pillar Rally are now 40 or 50 years old or more and clearly deserve a place beside their famous forebears.



A great deal more information on Lancia's famous sliding pillar front suspension and indeed on the first hundred years of the company's history (1906-2006) is to be found in "La Lancia" by Wim H.J. Oude Weernink.

First published in 1979, this book immediately became the standard reference for numerous Lancia enthusiasts worldwide.

For further information, or to order the expanded third edition of this major work, please visit www.la-lancia.com



LANCIA SLIDING PILLAR RALLY

It was in 1991 that the twin brothers Ade and Ed Rudler first had the idea of organising a rally mainly for pre-war Lancias as well as post-war models with similar characteristics. Thus the 'sliding pillar' feature became the event's leitmotif. The rally was a purely English event, a Sunday outing with a picnic lunch and a barbecue at the end of the day, until 2000, when the Belgian team gained the founders' approval to organise it on the continent. Thus the 'First European Meeting' was held in 2001, and extended over a long weekend to make it sufficiently attractive for foreign entrants who came from afar. Since then the rally is being organised alternately each year in England and on the continent, and welcomes Sliding Pillar fans from all over the world.



2015 SLIDING PILLAR RALLY INFO:

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