



# BLENHEIM PALACE

CLASSIC & SUPERCAR

3<sup>rd</sup> September 2017

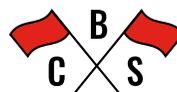


## THE PIRELLI PRESTIGE & PERFORMANCE COMPETITION

Hospitality Package - 2<sup>nd</sup> - 3<sup>rd</sup> September 2017

Pirelli Prestige & Performance Competition - 3<sup>rd</sup> September 2017





## **BLenheim PALACE** **CLASSIC & SUPERCAR**

3<sup>rd</sup> September 2017

### **BLenheim PALACE CLASSIC & SUPERCAR**

#### **AN INTRODUCTION**

The organisers of Salon Privé are excited to introduce a newly formed 1-day motor show that will go by the name Blenheim Palace Classic & Supercar.

This formidable new event will feature in excess of 350 sensational supercars, including a 50th Anniversary celebration of the UK Ferrari Owners' Club alongside displays from the world's finest OEMs and Classic Car dealers. Laid out across the Palace lawns against the backdrop of the 1768 'Capability' Brown lake, the event will provide a feast for the eyes of enthusiasts and aspirational supercar owners.

However, the absolute climax of the day comes with the breath-taking spectacle that is the Pirelli Prestige & Performance Competition; 80 automotive marvels, the most exotics cars on the planet, gathered and on display in The Great Court, surrounded by the stunning architecture of Britain's Greatest Palace.





## PRESTIGE & PERFORMANCE COMPETITION



## PIRELLI PRESTIGE & PERFORMANCE COMPETITION

### AN INTRODUCTION

The Pirelli Prestige & Performance Competition remains the UK's only Concours for modern-day supercars, featuring 8 Classes (see overleaf) and 80 supercars built from 1977 to current day.

This year's competition is set to eclipse everything before as it becomes the focal point of the industry's hotly-anticipated, newly launched Blenheim Palace Classic & Supercar.

For competition entrants this new event format brings a spectacular opportunity to enjoy a full 2-day experience including Salon Privé Saturday, Blenheim Palace Classic & Supercar Sunday and an exquisite private dinner in the Great Hall of Blenheim Palace. (Find out more on page 4)



PRESTIGE & PERFORMANCE COMPETITION

DISCOVER THE 2017 CLASSES



FERRARI F40 @ 30



HYPERCARS  
FROM THE LAWN



SUPER ROADSTERS -  
OPEN TOP SUPERCARS



PIN UPS -  
2000 AND BEYOND



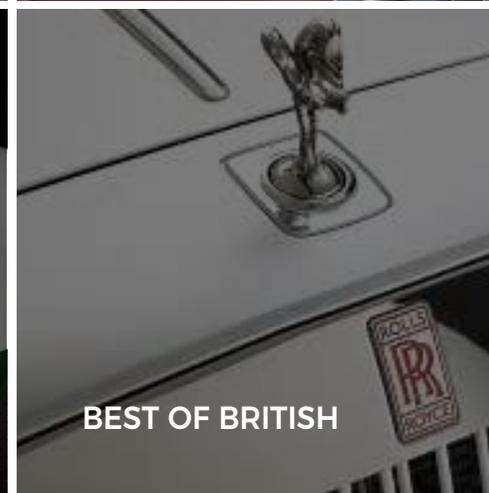
PORSCHE 911 TARGA



HOMOLOGATION /  
STRADALE



ICONIC LIVERIES



BEST OF BRITISH



## PRESTIGE & PERFORMANCE COMPETITION

### WHAT'S INCLUDED

Enter your supercar to the Pirelli Prestige & Performance Competition for an unforgettable 2-day experience for you and a friend. The cost of competition entry will include:

- Two tickets to Salon Privé VIP hospitality on Saturday 2nd September
- Two tickets to the Pirelli Gala Dinner at Blenheim Palace on Saturday 2nd September
- Entry to Pirelli Prestige & Performance Competition on Sunday 3rd September
- Two tickets to the Pirelli Italian Luncheon on Sunday 3rd September
- Entry for two in the Pirelli VIP Lounge on Sunday 3rd September





## PRESTIGE & PERFORMANCE COMPETITION

### HOW TO ENTER

To enter a supercar into the Pirelli Prestige & Performance Competition, please complete the application form on our website [here](#).

Please provide one high resolution photograph (300 dpi) of a front 3/4 image. (Studio professional shots are preferable but if these cannot be provided, please send images that are as clear as possible, with a garden/countryside backdrop).

All entries will be assessed and you will then be informed of its suitability for the 2017 Pirelli Prestige & Performance Competition by email.

### GUIDELINES

1. Vehicles must be delivered between 9am and 4pm on Saturday 2nd September.
2. Vehicles must be removed on, but not before, Sunday 3rd September between 6:30pm and 8pm.
3. Vehicles accepted into the Competition must be in perfect working condition and must participate in the Parade and Awards Presentation on Sunday 3rd September.
4. Vehicles must not display stickers, emblems (apart from club emblems), other events, sponsor's logos or any general advertising which could have a commercial purpose.
5. Vehicle entry fee of £1,000 (inc VAT) must be paid upon your vehicle being accepted into the 2017 Pirelli Prestige & Performance Competition.



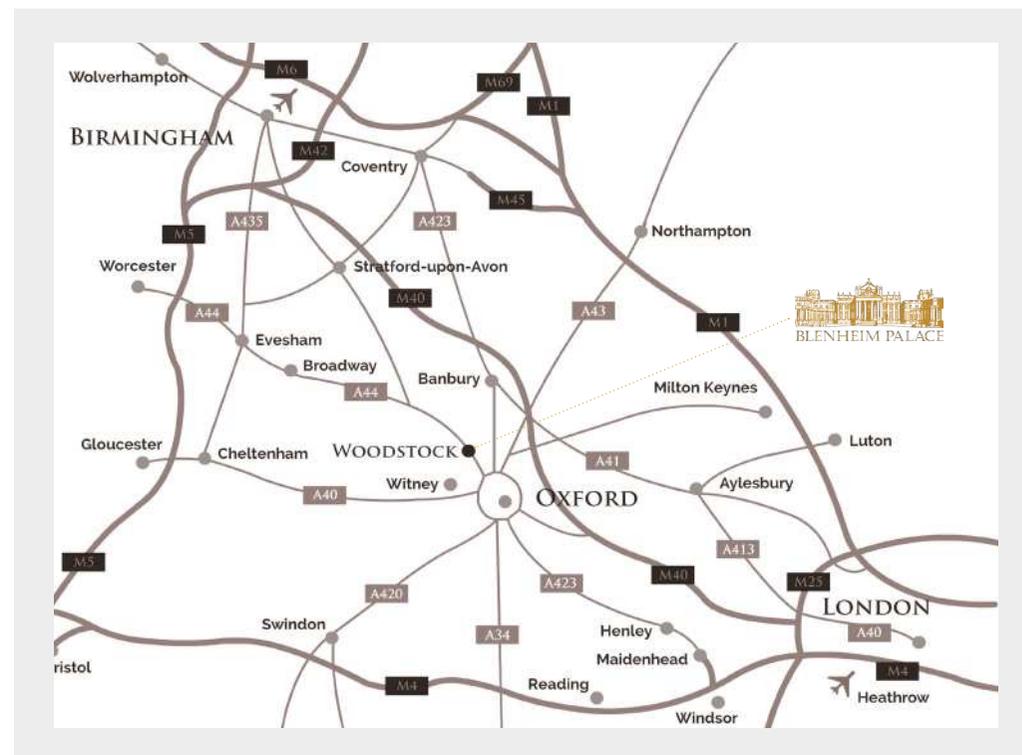
## PRESTIGE & PERFORMANCE COMPETITION

### HOW TO GET THERE

Blenheim Palace is situated in the picturesque and historic town of Woodstock, 8 miles North West of Oxford on the A44 Evesham Road, and approximately an hour's drive from both London and Birmingham.

With excellent road networks and stunning Cotswold scenery to enjoy on the way, it is unsurprising that so many of our guests choose to arrive by car, often in convoy so as to enjoy the whole day out with friends.

Access to Blenheim Palace is excellent and ample parking is available on arrival. So, whether you own an elegant classic or a screaming supercar, the drive there is simply the start of an unforgettable experience. And of course, for those wishing to relax, enjoy the champagne and extend their stay, there are a number of beautiful local Cotswold hotels to choose from.





## PRESTIGE & PERFORMANCE COMPETITION

### WHERE TO STAY

Woodstock is a charming and historic English town and a crown jewel of the Cotswolds. With a rich history, charming scenery and beautiful architecture, Woodstock provides the perfect escape to the Cotswolds for a short break.

Now a bustling market town with ivy-clad stone walls, stunning 12th century and Georgian architecture, it still oozes quintessential English countryside charm and is the perfect retreat when visiting Salon Privé at Blenheim Palace.

Favourite hotels such as The MacDonald Bear and The Feathers will never fail to impress, while two of the town's many gastro pubs, The Woodstock Arms and The Marlborough Arms, offer an equally convivial alternative.

At the end of a busy day at Blenheim Palace, simply exit the Palace grounds via Woodstock Gate and you are but two minutes away from your hotel!



A row of colorful sports cars, likely Ferraris, parked outdoors at an event. The cars are in various colors: dark grey, yellow, green, blue, and red. The hoods of the cars in the foreground are open, revealing the engines. In the background, several people are gathered, and a building with a sign is visible. The scene is set in a grassy area with trees in the distance.

## CONTACT

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